

Corps of Engineers Natural Resources Education Foundation

**The official non-profit supporter of
America's Lakes and Waterways**

www.CorpsFoundation.org



THE CORPS FOUNDATION

OFFICIAL NONPROFIT OF

AMERICA'S LAKES AND WATERWAYS



The Corps Foundation Mission

The Corps Foundation engages the public to ensure the environmental health and recreational enjoyment of our nation's lakes, lands, and waterways, administered by the US Army Corps of Engineers.

- National non-profit advocacy organization for the USACE NRM program
- Articles of Incorporation: December 2006
- IRS 501(c)(3) designation: January 2007
- Signed MOU with the USACE: October 2007

Why was the Foundation Created?

- Support projects through donations and grants
- Inform stakeholders of the value of U.S. Army Corps of Engineers
- Facilitate partnerships/ grow local friends groups
- Serve as connection/ hub for partner groups
- Advocacy

Building a Case for Support

- Educate about the role the Corps plays in providing quality outdoor recreation and natural resources
- Communicate the limitations of federal funding
- Lakes and waterways are at risk of reduced access and eliminated facilities and programs

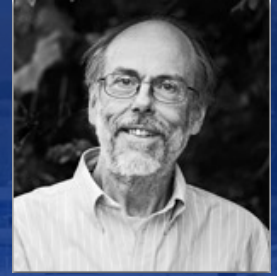
Current Board



- **Board of Directors**
(Maximum of 13 Directors with a minimum of 7)
 - Chairman – Greg Miller
 - Treasurer – Darrell Lewis
 - Secretary – Marilyn Jones



- Directors:**
- Rich Deline
 - Peter Lewis
 - Pat Barry
 - Jeff Rose



Supporting the Corps

- Support/connect Friends Groups
 - Distribute Cooperating Association Toolkit
- PROSPECT training(Grants)
- Funding/grant recipient
 - U.S. Every Kid in the Park transportation grants
 - U.S. Coast Guard water safety grant
 - Chittenden Locks fundraising

Every Kid in a Park Support



The Corps Foundation coordinated transportation grants to get students to Corps sites.



In 2017: Apply through Parks4Kids.org via non-profit partner

Grant Awards

U.S. Coast Guard Boating Safety Grants

- Received 1st \$175,000 grant in 2014 (Only available to non-profit groups)
- Created four video PSAs, three audio PSAs, two poster designs, a website (www.PleaseWearIt.com), and a mobile game app
- Received 2nd \$175,000 grant in 2016. Creating more PSAs, updating game, tailgate wraps, and vinyl banners



Grant Awards

U.S. Coast Guard Boating Safety Grants

- Received 3rd \$175,000 grant in 2017.
- Will be used for field-testing/focus groups, social media contract, a new mobile game to accompany the LJ song animated PSA, campaign t-shirts, and banners



Life Jackets Worn... Nobody Mourns PleaseWearIt.com



US Army Corps
of Engineers®



*Produced under a grant from the Sport Fish Restoration and
Boating Trust Fund, administered by the U.S. Coast Guard.*



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0:49 / 1:00

<https://www.youtube.com/watch?v=9mr2ojcg-Sg&feature=youtu.be>
Drowning in 60 Seconds



0:14 / 0:30

<https://www.youtube.com/watch?v=45oDHvqOs24&feature=youtu.be>
Girl Overboard



UNCOMFORTABLE

0:03 / 0:30

<https://www.youtube.com/watch?v=LHBXZwZQIBI>
Life Jacket Debate



0:21 / 1:02

<https://www.youtube.com/watch?v=hZgSPiCkIc>
Man Overboard

Lake Guard Mobile Game App



The water safety campaign includes a free mobile game app called **“Lake Guard.”** Download from the Google Play and Apple app stores

Volunteer Recognition Coin

Honoring Corps volunteers for their exceptional service locally and nationwide
Gaining broad acceptance.



Enduring Service Award



National volunteer recognition for exceptional
and longstanding accomplishments

Application via www.corpsfoundation.org

Certified Interpretive Guide Class



The Corps Foundation set up and delivered interpretive training for Corps Rangers and partners. Professional Certification from the National Association for Interpretation.

Partnership with Burgerville Restaurant Chain



The Corps Foundation coordinated the Bobber the Water Safety Dog coloring sheets



Burgerville Partnership



I'm Ranger Buck and remember folks, our friends can't always help when we get in trouble, so when you're around the water, make a **LIFE JACKET** your best friend!



Yo soy Ranger Toro y recuerden amigos, que no siempre tenemos a mano a un amigo, cuando nos encontramos en peligro cerca del agua, haga un **CHALECO SALVAVIDAS** su mejor amigo!



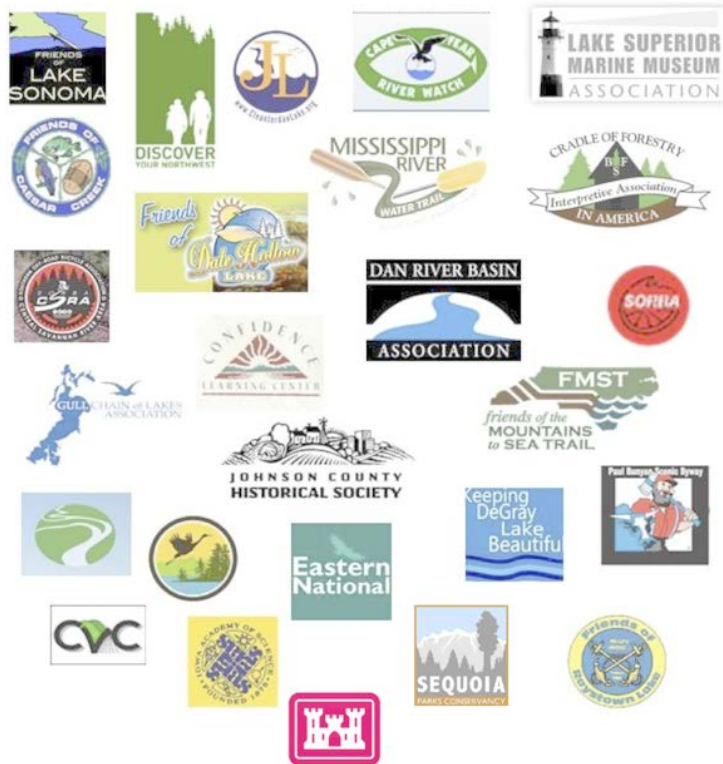
Coloring sheets are available to thirty-nine restaurants in the Burgerville chain of restaurants in Pacific Northwest



Nonprofit Partnership Assistance



TOOL KIT FOR DEVELOPING A COOPERATING ASSOCIATION PARTNERSHIP WITH THE U.S. ARMY CORPS OF ENGINEERS



US Army Corps of Engineers

Toolkit for Developing a Cooperating Association Partnership with USACE

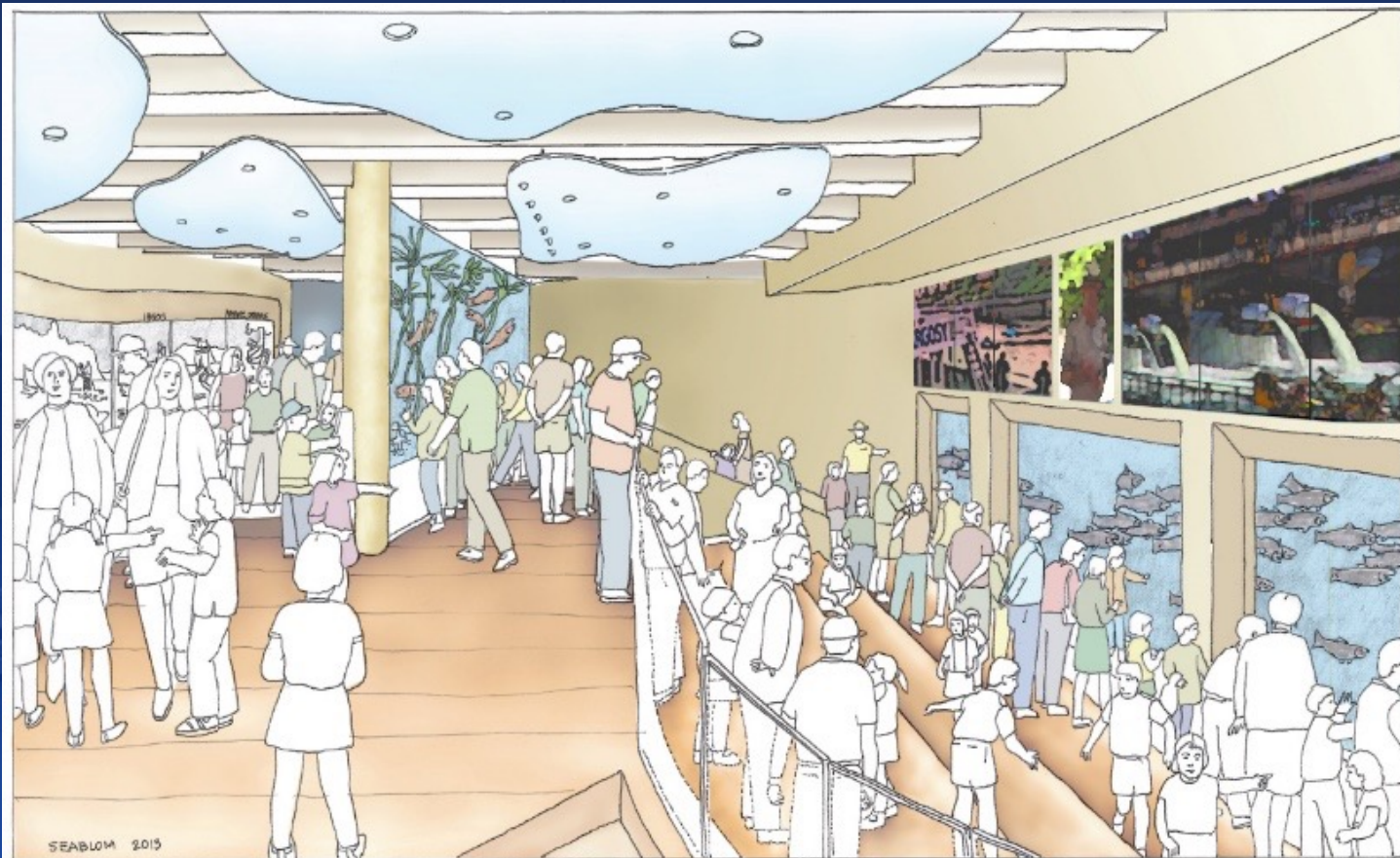
Helping Revitalize Chittenden Locks



- The Corps Foundation is helping raise awareness and private funds to revitalize visitor facilities at this century-old resource.
- A special website (www.BallardLocks.org) now provides relevant information to the 1.3 million visitors and boaters who use the locks every year.

Donation for Interpretation

Helping to facilitate a \$400,000 challenge grant from the C. Keith Birkenfeld Memorial Trust to help revitalize fish viewing area at the locks



Recent Work

- Survey of Membership
- Formation of Advisory Council

New Partnerships

- Burgerville Water Safety Partnership
- Applied for 3rd U.S. Coast Guard grant

Communications and Membership Committees

- New membership brochure
- Little Green Light non-profit membership and fundraising database
- Revitalized FaceBook page and revamping website

How Can You Help Us Help You?

- Member Contribution Levels

- \$25 copper
- \$50 bronze
- \$250 gold
- \$500 platinum
- \$1,000 titanium (lifetime)



- CF is 100% volunteer operated
- Bronze (\$50) or higher gets you a tote bag, while supplies last!



Learn More About Us



Visit the Corps Foundation Website at

www.corpsfoundation.org

Like us on Facebook: Corps Foundation

Questions?

